



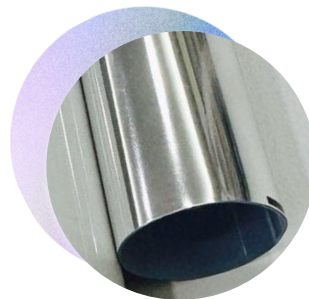
# Shine and Bright!

## ABL tubes help brands to maximize **WOW effect.**

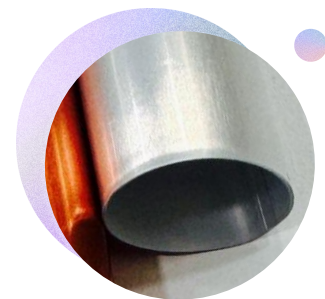
Shimmer, shining, brilliant, fabulous, astonishing, all the visual requirements lead to one packaging design task - - - to attract consumers to SEE and take the products home.

### [ Replicate the mystic brightness ]

Imagine how aurora and twilight wow the human mind. Light has a mystic power to attract and result in endless color changes. By mimicking ultraviolet brightness, the silvery, high-shine ABL tubes are here to achieve customized bright colors to recreate the beauty of light and enchant brands' target consumers.



**Silver aluminium sheet**  
Metallic tone.



**VMPET silver sheet**  
High-shine tone

### [ Color-matching to the desired, vivid visual effect ]

Whether it's an image or photograph used for project brainstorming, a piece of color reference, or an object that seizes the imagination of product development managers, SR Packaging provides professional know-how, helps brands select from ABL material options, and directs the color-matching process to the goal.

### [ Add extras ]

Realize the artwork on ABL tubes by adopting silk-screen printing, hot stamping, offset printing, or adding a gradient veil to layer the entire look. A fascinating design pops with vibrant rays of light.



Color-matching to the desired tone



Gradient customization



Silk Screen printing